



**BRANNEL SCHOOL**

## **PROGRAMME OF STUDY FOR BUSINESS**

### **Purpose of Study from the National Curriculum**

This specification is designed to encourage candidates to consider the practical application of business and economic concepts. The units provide students with the opportunity to explore the theories and concepts in the context of events in the business and economic world.

### **Aims from the National Curriculum**

GCSE Business subjects and Economics will encourage students to:

- engage in the study of business and economics to develop as effective and independent learners
- use a critical approach to distinguish between fact and opinion, build arguments and make informed judgments
- develop and apply knowledge, understanding and skills to contemporary issues in local, national and global contexts
- appreciate the range of perspectives of different stakeholders in relation to business and economic activities
- consider the extent to which business and economic activity can be ethical and sustainable
- recall, select and communicate their knowledge and understanding of concepts, issues and terminology
- apply skills, knowledge and understanding in a variety of contexts and in planning and carrying out investigations and tasks
- analyse and evaluate evidence, make reasoned judgments and present appropriate conclusions.

### **Studying Business at Brannel School**

Business is an important part of the Brannel School GCSE offering. Within the area self-employment stands at 26%, which is one of the highest in the country. This is why understanding business modelling, forecasting and marketing is a lifelong skill for our students. It teaches the students areas of business that will be useful whether they run their own business or manage people for a large scale business.

### **Curriculum Provision for Business at Brannel School**

Students at Brannel School study Business during Key Stage 4. They receive the following number of 75 minutes sessions per fortnight during each cycle of the two week timetable.

Year	No of 75 minute lessons per fortnight
10	The above subjects are delivered as an option and have 4 lessons.
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### **Termly Programmes**

The programmes indicate the sequence of topics which students study in Business and allow parents/carers, teachers and students to understand the structure of the learning over the course of the length of study. These programmes are then planned in more detailed for teachers to use as schemes of work when planning their teaching.

Please note that the Autumn Term begins when the new academic year timetable starts in June.

<b>Year 10</b>	
Autumn	Setting up a Business, People in Business, Marketing
Spring	Financial statements – Cash flow forecasting, Balance Sheets, Profit & Loss
Summer	Growing as a Business
<b>Year 11</b>	
Autumn	Finance for an Expanding Business
Spring	Controlled Assessment
Summer	Examination Prep